

THE GRAYSTONE SOCIETY
Board of Directors

Scott G. Huston
President

Geoffrey C. Roehrs
Vice President

William T. Keen, Esq
Secretary

Peter Nunn
Treasurer

Albert J. Giannantonio

Charles L. Huston III

Harry Lewis

Barbara Travaglini

Martha Skidas

Administration

James D. Ziegler
Executive Director

Sharon Tandarich
Property Manager

Samuel Radziviluk
Development Manager

Juliette Honsinger
Program Manager

Kathy Bratton
Collections Manager

Kathleen Franciscus
Administrative Assistant

LeAnne Zolovich
Sales & Marketing
Associate

Advisors

Harold Skramstad
Museum Advisor

Peter Saylor
Architectural Advisor

Eugene L. DiOrio
Historical Advisor

THE NATIONAL
IRON & STEEL
HERITAGE MUSEUM
50 South 1st. Avenue, Coatesville, PA 19320

May 7, 2014

Dear Friend,

Now is a critical time for the National Iron & Steel Heritage Museum. ArcelorMittal Coatesville would like to transfer the two adjacent steel mill buildings to us by the end of the year, and has asked for letters of support from the community. The deadline for submitting letters of support for this transfer is May 30, 2014. Attached please find a draft letter and talking points to assist with your letter.

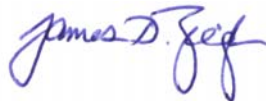
Please join with us by asking ArcelorMittal to help us help them achieve their goal, by making the home of one of their premier facilities a better place to live and work for their employees. Not to mention the increased positive publicity the museum will bring to Coatesville and in turn, the major employer of our town, ArcelorMittal.

Here at the National Iron and Steel Heritage Museum (NISHM), we believe that with the transfer of the mill buildings from ArcelorMittal to the Graystone Society, a pivotal piece of the beginning of Coatesville's economic rejuvenation will be jump-started. NISHM already brings visitors to Coatesville each year. With the mill buildings acquired to house the various exhibits and the ability to centerpiece the acquisition of the World Trade Center Steel trees, Coatesville will become a true destination. It will be a destination not only for Chester County and Pennsylvania, but also for the entire United States and world stage. The 500 tons of WTC steel trees here at NISHM is the largest collection of WTC steel outside of NYC. 9/11 history lives here in Coatesville.

So, it makes logical sense that if people migrate to the museum, the Coatesville economy will realize an infusion of revenue, as these visitors will want a place to dine, to lodge and to shop/visit. These guests will bring with them sustaining ability to raise the local economy and the town will respond with more places for them to dine, lodge and shop/visit *and* the need for manpower to run those operations.

Thank you for taking the time.

Sincerely,



James D. Ziegler
Executive Director

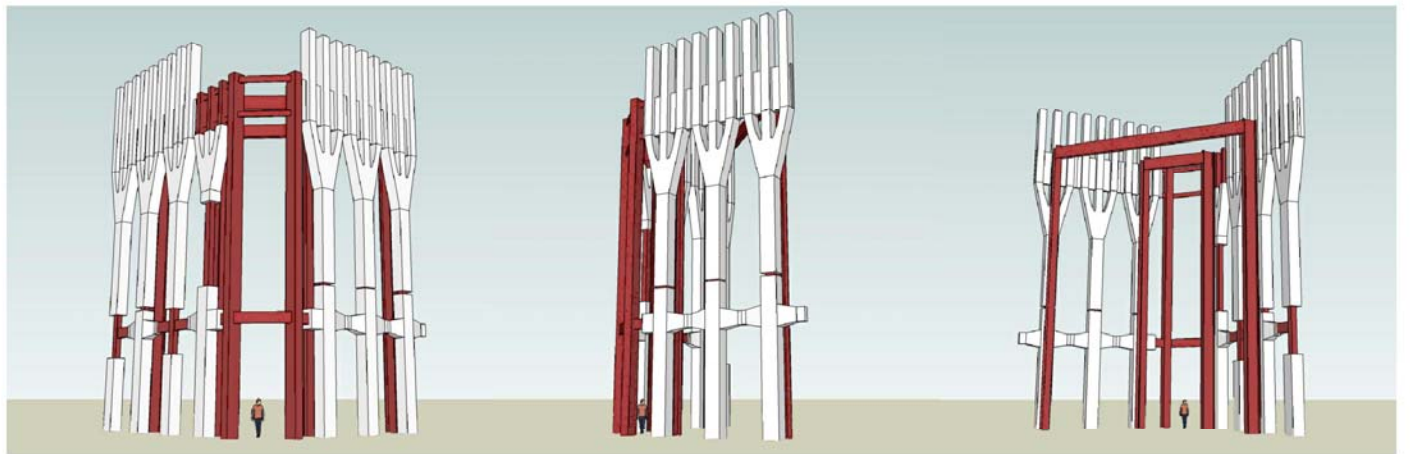
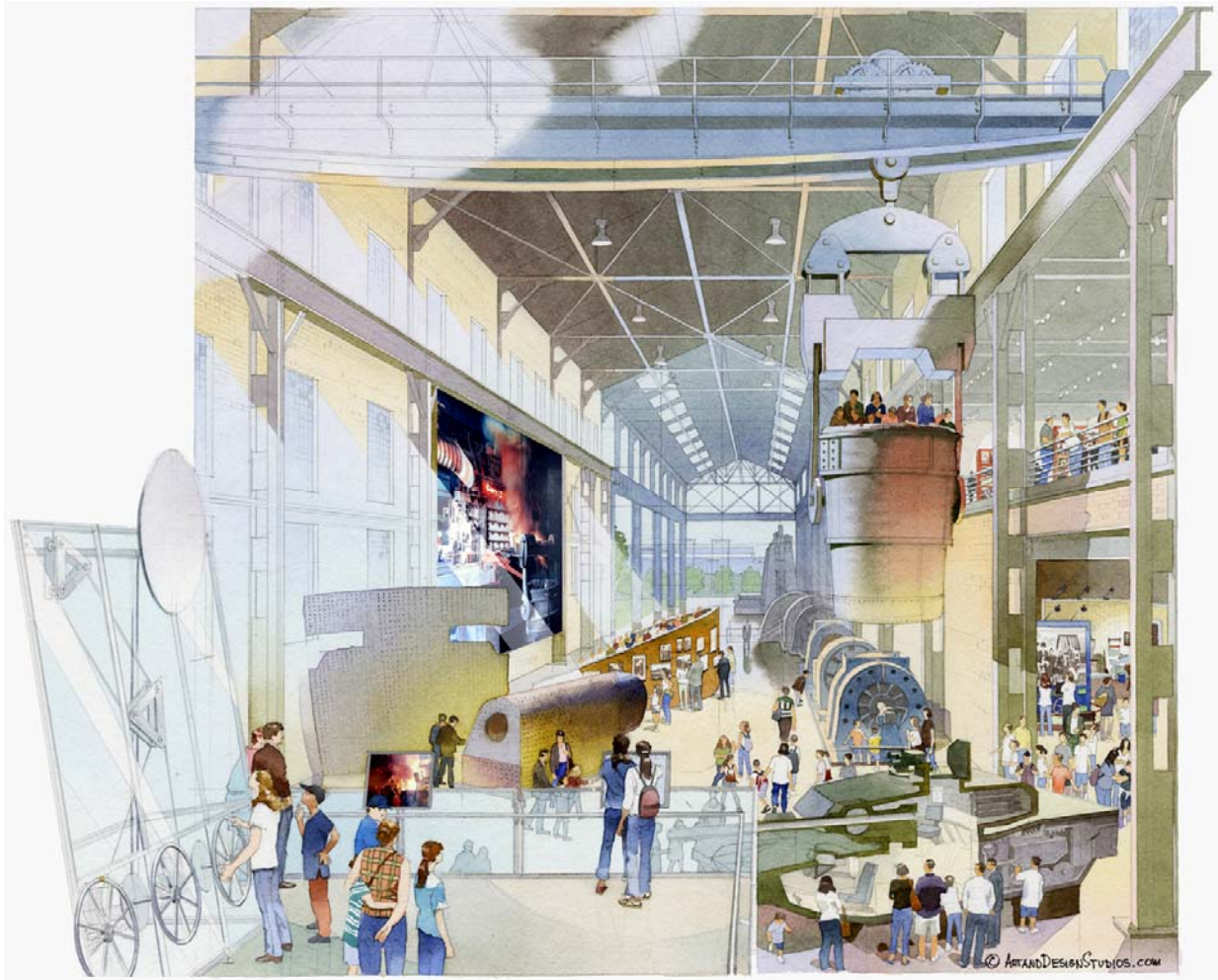
The National Iron & Steel Heritage Museum Project

The Graystone Society

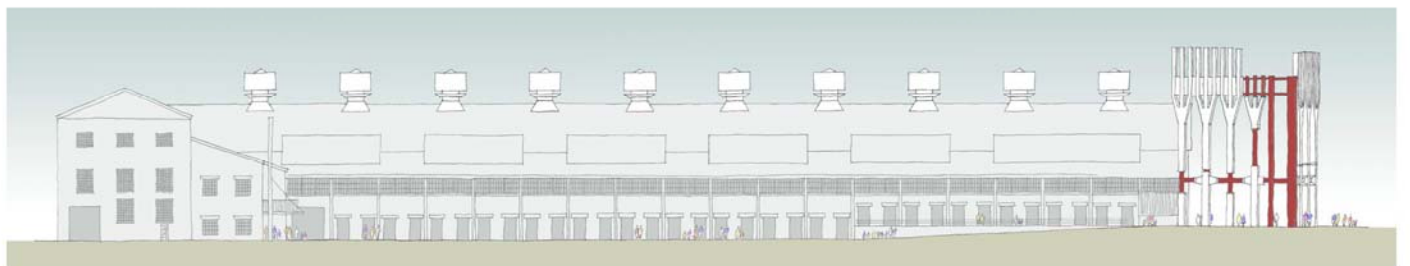
- The National Iron and Steel Heritage Museum will be a national center for educating the public about the important history and heritage of iron and steel making in America. The United States currently lacks a central forum where both the history and the future innovation of the U.S. Steel industry can be experienced together. Only a combination of these two elements will truly tell the story of America's steel industry and guide the steel technologies of the future.
- The National Iron & Steel Heritage Museum, to be located in Coatesville Pennsylvania, aims to fill this void. From its humble beginnings as the birthplace of Lukens Steel to its current status as the location of one of the oldest operating steel mills in the country, there is no better location for visitors to experience the U.S. steel industry than Coatesville Pennsylvania.
- The National Iron & Steel Heritage Museum will immerse visitors in the iron and steel-making story through the latest in both indoor and outdoor interpretive experiences and techniques, the Museum will bring the story alive in a way that will be both educational and entertaining. The National Iron and Steel Heritage Museum will offer three distinct viewpoints of the U.S. steel industry. First, the fascinating story of Rebecca Lukens - one of the first and only women to own and operate a U.S. Steel Company. Second, a detailed glimpse of the U.S. steel industry from its beginning to its present status, including ArcelorMittal's plate facility right next door. And lastly, an education-based research and development program that will focus on cutting edge technologies and continuing education to help maintain the steel industry in America for decades to come.
- The National Iron & Steel Heritage Museum will create an important regional cultural resource and tourism destination that will play a vital role in the revitalization efforts as it will drive economic development in and around Coatesville, Pennsylvania. Increased tourism revenue, new jobs, increased land values in Coatesville's downtown and historic district, and new intellectual assets stemming from an education and technology program focused on the future of steel will all combine to form an economic engine in Southeastern Pennsylvania.
- The National Iron & Steel Heritage Museum will provide a much-needed home for 450 tons of World Trade Center steel. Originally manufactured at Lukens Steel in the late 1960's, these nine forked-steel beams (known as tridents) were part of the soaring lobby of the North Tower. The "sisters" were brought back to Coatesville, PA, the home of their birth, in a 26-truck processional in April of 2010.

The Value-Added of the National Iron and Steel Heritage Museum

- It will preserve and interpret one of America's and Pennsylvania's great stories of enterprise and innovation
- It will give residents of Coatesville a renewed sense of pride in their individual and collective role in this important story
- It will impact educational partnerships with local schools using the story of iron and steel as the focus of innovative, experiential, curriculum-driven school programs focused on math-science and social studies
- It will create a new regional venue that will be the center of many community based programs.
- It will create a powerful cultural tourism attraction that will contribute significant economic benefits to the Coatesville, Chester County, and Pennsylvania



3D views of WTC Memorial Concept



View west from Lukens National Historic District of WTC Memorial Concept

Draft Support Letter

Mr. Edward Frey
General Manager – Eastern Plate
ArcelorMittal Coatesville
139 Modena Rd.
Coatesville, PA 19320

Dear Mr. Frey,

I/we am writing today to express my/our support for the National Iron & Steel Heritage Museum project that the Graystone Society is undertaking in Coatesville.

Pennsylvania has long been known as the heart of the steel industry in this country and I/we am proud to endorse the concept of a national museum to celebrate this fact in Coatesville. This is especially important since our country currently lacks a comprehensive museum dedicated to the history and present day workings of the U.S. steel industry.

It is my/our understanding that the National Iron & Steel Heritage Museum will not only be a museum in the traditional sense, but will also be a hub for education and innovation regarding the steel industry in America. I/we can think of no greater place for such project than southeastern Pennsylvania and downtown Coatesville.

I/we am also excited about the potential economic development benefits such a project will bring to Coatesville and the surrounding area. With increased tourism revenue from the museum itself, new jobs and an increased focus on education and technological innovation, I/we think the museum could serve as the driving force behind resurgence of Coatesville.

Finally, I/we am thrilled to support a project that will tell the inspirational story of Rebecca Lukens. What a great lesson in determination, guts and entrepreneurship for our nation to be reminded of.

I/we look forward to hearing how the museum project is progressing in the months and years to come. Thank you for embarking on such an ambitious project.