RONSTEEL HERITAGE MUSEUM

October 2018

This is not a solicitation: we need your support by returning the form at the end of this letter!

When you visit it is easy to notice that we

increased educational capacity in recent months by adding two steel manufacturing buildings to the campus for steel making interpretation. Lukens Steel Company made armor plates in these building for battleships, aircraft carriers, submarines, landing craft, tanks, and more.

The new museum buildings will also house a memorial and exhibit 450 tons of the World Trade Center steel trident columns, which were made in Coatesville, in the exact formation as they originally stood in Tower One, known as the North Tower. The mill provides us an opportunity to tell the story of those who worked, toiled and sacrificed to make American iron and steel.



- Economic impact
 Current jobs = 22 FTE's
 Projected jobs = 40 FTE's
 Indirect jobs 150 construction and
 miscellaneous service positions.
- Educational Impact
 Current visitors = 10,000 annually:
 Projected visitors = 50,000⁺ annually

For the second year in a row, The National Iron & Steel Heritage Museum has been named to the Top 25 Attractions by the Philadelphia Business Journal. Increased tourism revenue, new jobs, and new educational opportunities form an economic engine. Per impact studies the site has been consistently identified in the City of Coatesville's plans as an important node of neighborhood revitalization.



The rehabilitation of these buildings into new components of the National Iron & Steel Heritage Museum is a critical step in this long-term vision to revitalize the area.

I hope you will show your support of the National Iron & Steel Heritage Museum so we can continue to be an important regional cultural resource and tourism destination by signing and returning the form below by November 14th.

Sincerely,

Scott G. Huston

President

National Iron & Steel Heritage Museum



Mission:

The Graystone Society is a not-for-profit educational institution focused on broadening an understanding of the iron and steel history of Coatesville, Chester County, Southeastern Pennsylvania, the region, and nation, to audiences of all ages and interests, by collecting, preserving, exhibiting, and interpreting iron and steel's history, as well as, contributing to its local economies in a meaningful way

Graystone Society, Inc. | National Iron & Steel Heritage Museum | 50 S. 1St. Ave. | Coatesville, PA 19320

The National Iron & Steel Heritage Museum is a project of the Graystone Society, a 501(c)3 public charity registered with the Pennsylvania Bureau of Charitable Organizations. Contributions are tax dedectible to the extent permitted by law.



Yes, I support the National Iron & Steel Heritage Museum. Please keep me informed of your progress.

Name:	THE NATIONAL
Address 1:	IDAN o CTFFI
Address 2:	- IRON&STEEL
City, State Zip:	HERITAGE MUSEUM
email:	